



## 25 Years of Sparking Your Creativity!

*Art Access Gallery, Art Happens Here Studio & VSA Nevada Administrative Offices are located in the Lake Mansion, Reno*

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FOR IMMEDIATE RELEASE

### WHOLE FOODS MARKET CHOOSES VSA NEVADA FOR NICKELS FOR NON-PROFITS CAMPAIGN

VSA Nevada benefits from Whole Foods Market's Nickels for Non-Profits Campaign now through January 15, 2012. During this campaign, customers who shop at the Whole Foods Market in Reno have the option of donating the 5 cents saved to VSA Nevada when they use their own reusable shopping bag.

Each nickel donated towards VSA Nevada funds art programming for kids and adults of all abilities. "It's a great opportunity for families who shop at Whole Foods to support the arts," said Mary Ellen Horan, Executive Director. "We're reminding everyone to bring a reusable bag and thank everyone, including Whole Foods, for choosing VSA Nevada."

VSA Nevada is a statewide, not-for-profit and non-governmental organization. Since VSA Nevada's incorporation in 1986, its mission focuses on the arts for all people, with an emphasis on persons who are under-served in the arts. VSA Nevada administrative offices and several programs are located in the historic Lake Mansion at the corner of Court Street and Arlington Avenue in Reno. For more information visit the VSA Nevada website at [www.vsanevada.org](http://www.vsanevada.org) or contact [info@vsanevada.org](mailto:info@vsanevada.org), 775-826-6100, ext. 3#.

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If you'd like more information about this topic, or to schedule an interview, please call Lori Ann Kruse at 775/826-6100, x3# or Mary Ellen Horan at x1#. E-mail Lori Ann at [info@vsanevada.org](mailto:info@vsanevada.org) or Mary Ellen at [meh@vsanevada.org](mailto:meh@vsanevada.org).



**VSA Nevada** is a non-profit 501(c)(3) organization  
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